

Our Services, Development, Monthly Features Information & Description.

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1. Website Development Packages

1.1 Basic Development

1.1.1 Cost:

Once off payment of R2999.00

1.1.2 Package Description:

Simple and most basic development plan.

1.1.3 Features:

- Development and design: The cost paid for the entire development and design of your site. Any special requests or additions may be charged separate depending on the magnitude.
- Number of pages: 1 page quota excluding the home page. If you require more pages,
 please request them.
- <u>Features</u>: Basic features and simple website integration is ensured through highspeed bandwidth.
- Applications and plugins: Simple plugins and applications can be integrated on the website.
- <u>Customer support</u>: Priority 24/7 support. Available anytime to assist you with your enquiries.

1.2 Legend Development

1.2.1 Cost:

Once off payment of R3999.00

1.2.2 Package Description:

More advanced plans with more features and benefits.

1.2.3 Package Features:

- Development and design: The cost paid for the entire development and design of your site. Any special requests or additions may be charged separate depending on the magnitude.
- Number of pages: 3-page quota excluding the home page. If you require more pages,
 please request them.
- <u>Features</u>: Advanced features and website integration is ensured through high-speed bandwidth.
- <u>Applications and plugins</u>: Variety of plugins and applications can be integrated throughout the website.
- <u>Customer support</u>: Priority 24/7 support. Available anytime to assist you with your questions.

2. Website Development Times

Please note that the days indicated for development times are our working days which excludes Sundays. There are also different development times for the 2 separate types of development.

2.1 Basic Development

- 3-4 weeks (default development time)
- 2-3 weeks + **R999.00**
- 7-11 days + **R1999.00**

- 5-7 days + **R2499.00**

2.2 Legend Development

- 4-5 weeks (default development time)
- 3-4 weeks + **R999.00**
- 2-3 weeks + **R1999.00**
- 7-11 days + **R2999.0**

3. Types of Websites

We offer 2 types of websites. Showcase websites and business and ecommerce websites.

3.1 Showcase Websites

3.1.1 Cost:

Monthly payments: see 3.1.3

Annual payments: see 3.1.3

3.1.2 Description:

Showcase websites enables you to be present online. It's a "window" that shows your brand, organization, or business. These websites do not allow customers to buy directly from you online. Their goal is to increase brand awareness or recruit potential prospects.

3.1.3 Package Types:

- Showcase Basic: (Monthly payments: R699.00 p/m, Annual payments: R7788 (R649 x 12))
- Showcase Standard: (Monthly payments: R999.00 p/m, Annual payments: R10188
 (R849 x 12))
- Showcase Premium: (Monthly payments: R1599.00 p/m, Annual payments: R17388 (R1449 x 12))

3.1.4 Package Features:

- Show case features

- Website hosting: Host your custom-built website online, your online home for your business
- <u>Custom Domain</u>: Connect a custom domain, look professional online and build your brand credibility.
- ◆ Free domain for 1 year: Get a voucher for 1 free year for a new domain. Offer valid for the following extensions: .com, .net, .org, .info, .biz, rocks, .pictures, .co.uk, .club, . space, .xyz
- ♦ <u>Website content updates</u>: These are the updates/changes you want to add/change on your site.
- ♦ Bandwidth speed: The capacity at which a network can transmit data
- Website storage space: Get the storage space you want to upload more images, videos, audio, and documents to your site.
- Website video hours: Showcase and stream your videos online. Set up libraries and sell, rent or offer subscriptions to your content.
- <u>Submission forms</u>: Capture leads by adding forms to your site, like quizzes, registration forms and job applications.
- ♦ <u>Fields per form</u>: Add more fields to your forms and collect the info you need like contact details, customer feedback and payments.
- <u>Customer core</u>: Enjoy 24/7 priority support. Upgrade to a higher plan for premium support and skip the line.
- <u>Custom professional email domain</u>: Get an email address at your custom domain and get more done with Google's full suite of Workspace tools.
 Choose from popular usernames like: info@email.com, support@email.com, accounts@email.com, johndoe@email.com
- Email automations: Engage your audience, promote your site, and build your brand with email campaigns.
- Automation Integration: Improve your engagement, reach, and productivity.
 We can set up a variety of site automations.
- <u>Plugins and Applications</u>: Simple plugins and applications can be integrated on the website.

♦ <u>Artificial Intelligence</u>: Incorporate AI in your site to come up with new ideas and strategies.

3.2 Business and eCommerce Websites

3.2.1 Cost:

Monthly payments: see 3.2.3

Annual payments: see 3.2.3

3.2.2 Description:

A business/ e-commerce website is one that allows people to buy and sell physical goods, services, and digital products over the internet rather than at a brick-and-mortar location. Examples can be restaurants, bars and clubs or selling physical goods over the internet.

3.2.3 Package Types:

- Business Basic: (Monthly payments: R999.00 p/m, Annual payments: R10788 (R899 x 12))
- Business Standard: (Monthly payments: R1699.00 p/m, Annual payments: R18588
 (R1549 x 12))
- Business Premium: (Monthly payments: R1999.00 p/m, Annual payments: R21588 (R1799 x 12))

3.2.4 Package Features:

- Business & eCommerce features:
 - Accept payments: Accept secure online payments and manage all transactions from your dashboard.
 - ◆ <u>Custom and free domain for 1 year</u>: Get a voucher for 1 free year for a new domain. Offer valid for the following extensions: .com, .net, .org, .info, .biz, rocks, .pictures, .co.uk, .club, . space, .xyz
 - Website content updates: Update content/features or change elements on your custom website.
 - ♦ Bandwidth speed: The capacity at which a network can transmit data

- Website storage space: Get the storage space you want to upload more images, videos, audio, and documents to your site.
- Website video hours: Showcase and stream your videos online. Set up libraries and sell, rent, or offer subscriptions to your content.
- ◆ <u>Submission forms</u>: Capture leads by adding forms to your site, like quizzes, registration forms and job applications.
- ◆ <u>Fields per form</u>: Add more fields to your forms and collect the info you need like contact details, customer feedback and payments.
- <u>Customer care</u>: Enjoy 24/7 priority support. Upgrade to a higher plan for premium support and skip the line.
- Up to 50000 products: Showcase your products and categories. Add sorting and filter options so customers can easily shop.
- <u>Abandoned cost recovery</u>: Recover last sales. Send automated emails reminding customers they left items in their cart.
- <u>Subscriptions</u>: Offer subscriptions and collect recurring payments on your products.
- ◆ Multiple currencies: Display product pricing in your customer's local currency.

- Bookings, tickets & event management features:
 - <u>Unlimited services and classes</u>: Let clients book your services, appointments, classes, workshops, and more.
 - ♦ Multi-calendar sync: Manage all your calendars from a single dashboard.
 - <u>Subscriptions and memberships</u>: Sell memberships and packages. Attract new clients with free-trials or reduced-price plans.
 - ♦ <u>Booking's analytics</u>: Track staff performance and client attendance.
 - Unlimited events and tickets: Host public and private events. Create and sell
 unlimited ticket types, including free and paid tickets.

- ◆ <u>Ticket sales commission</u>: Offer free tickets without any service fees. Sell tickets online with a 3% service fee.
- Pass ticket fees to attendees: Pass online ticket fees to your attendees.
- ♦ Mobile tickets: Scan tickets and check-in attendees at the door

- Restaurant features:

- Online orders: Take orders and accept payments online. Let customers order for delivery or pickup.
- Reservation management: Take online reservations and send customers automatic confirmations.
- ◆ <u>Custom menus</u>: Create and manage a professional online menu for your restaurant.

4. Website Updates and Turnaround Times

- 5-7 days: A fee of R399 will be charged
- 3-5 days: A fee of R699 will be charged
- 1-2 days: A fee of R999 will be charged
- Express 24 hours: A fee of R1499 will be charged